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# Partner Program Overview



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**Redjack's mission is to give our customers the evidence they need to build cyber resilience.**

Our commitment to innovation, excellence, and unwavering support for our customers and partners makes us the ideal choice for your channel partner needs.

Partnering with Redjack is your gateway to unlocking more profitable opportunities and helping your clients thrive in the face of cyber adversity.

Differentiate from your competition and unleash untapped revenue streams with the Redjack Partner Program.







**Business continuity and  
disaster recovery  
(BCDR) planning**




**Regulatory requirements for  
asset inventory, resilience, and  
DR testing**



**Cloud migration and other  
digital transformation  
initiatives**



**Attack surface  
analysis**



**Cybersecurity modernization  
initiatives like zero trust,  
network segmentation, and  
post-quantum cryptography**



**M&A due  
diligence**

# Opportunities

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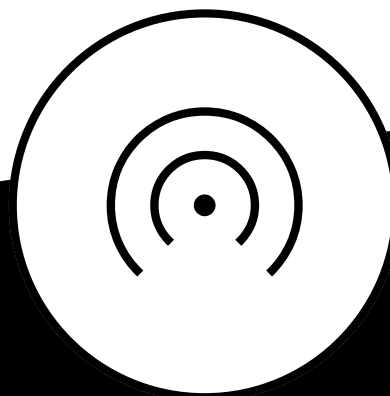
Joint Customer Profile:  
Large Enterprises with  
Complex IT Environments



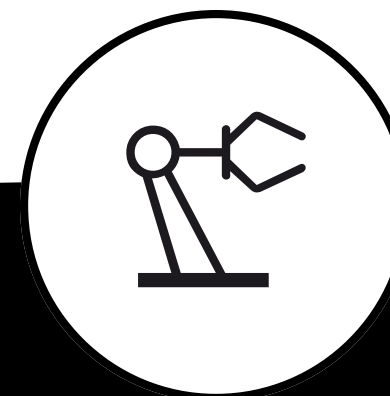


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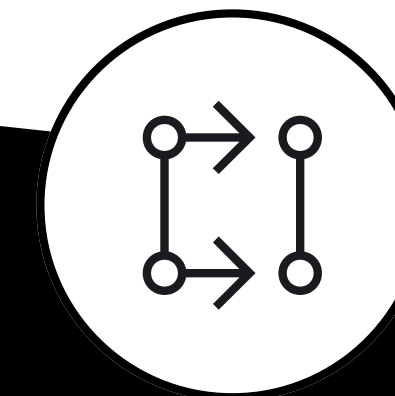
# Why Partner with Redjack?



Close the asset  
discovery gap in  
your solution



Accelerate results  
with automated  
dependency mapping



Differentiate with  
AI-powered business  
function mapping



## REDJACK ADVANTAGES

# Adding Value to Your Solutions

## 1. Complete

Redjack delivers the most complete asset visibility possible – including 3rd parties

- IT, OT, IoT, and SaaS – anything that communicates
- Across on-prem, cloud, hybrid, and container environments
- Continuously updated

## 2. Business Focused

Automated, AI-powered mapping of critical business functions

- Understand the complete picture of the infrastructure powering business operations
- See where the biggest risks to the business are

## 3. Actionable Insights

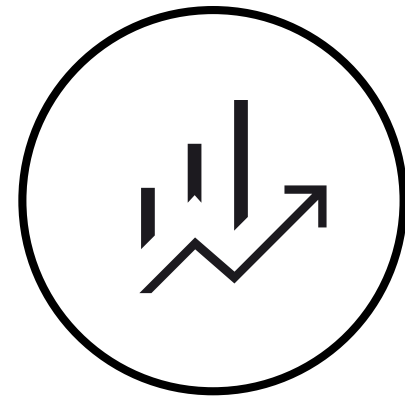
- Automated dependency mapping
- Scoring to identify the most business-critical assets and their resilience levels
- AI-powered IT recovery plans

## 4. Easy to Use

- Integrate Redjack data into existing tools and workflows
- Easy to deploy and manage – minimal load on cyber ops team
- Passive monitoring with no performance impact

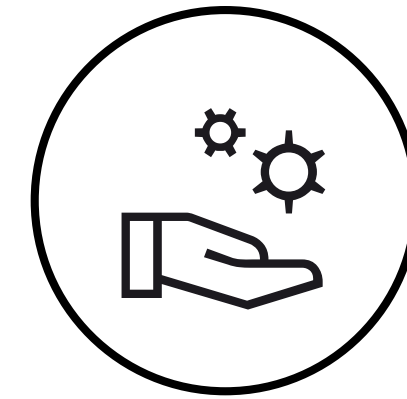


# Key Benefits for Redjack Partners



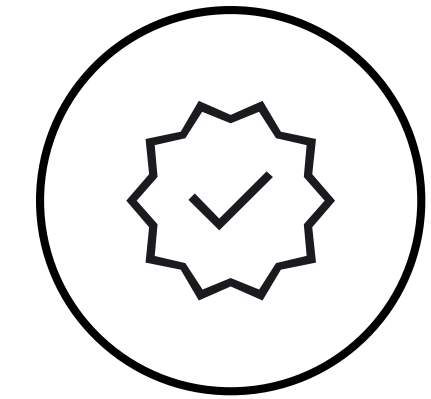
## Profitable Growth

Lucrative market,  
competitive margins, &  
revenue sharing



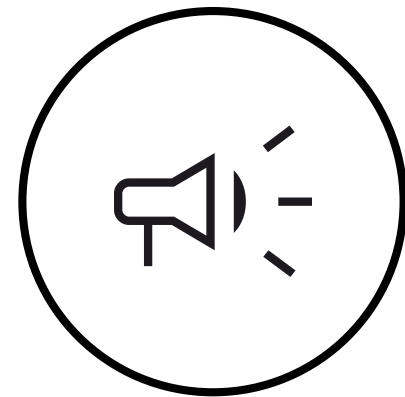
## Comprehensive Support

Tools, resources,  
and training



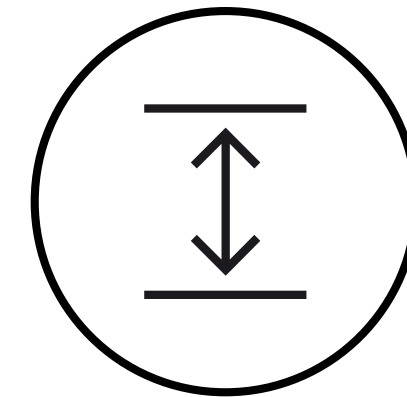
## Proven Expertise

Cyber resilience  
leadership



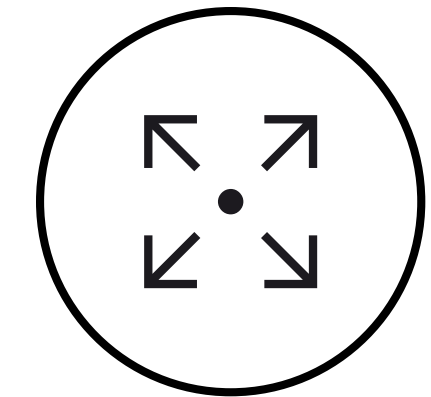
## Co-Marketing

Boost your  
market presence



## Flexibility

Tiers for difference sizes  
and capabilities



## Market Expansion

Reach new clients and deepen  
existing relationships



# Channel Program Features

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- Product discounts
- Deal registration
- Sales & Marketing support: referrals, co-marketing, inclusion on website
- Enablement: partner portal, sales tools
- Technical support



## Flexible Options

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Referral, co-sell, or OEM  
Co-branded or white-label

## Software Discounts\*

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Preferred Tier: 30%  
Referral Partner: 10%

\* WITH AN APPROVED DEAL REG



**“Redjack’s solutions and skilled team have elevated PwC’s Terrain Insights platform, offering distinctive insights to tackle our clients’ challenges.”**





# Next Steps

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Schedule a 1:1 Follow-Up

Schedule a Demo