

# Redjack for Mergers & Acquisitions

## Evidence-based proof for effective planning

Mergers and acquisitions (M&A) activity slowed down during 2022 and 2023, but research firms such as PwC anticipate increased M&A activity going forward. [According to PwC](#), “Behind the scenes, we are seeing an uptick in activity among sellers, with sale preparations mounting, full-potential business plans being developed and many vendor due diligence engagements already underway.”

Mergers and acquisitions provide significant benefits for organizations, enabling accelerated growth in a low-growth economy and facilitating digital transformation as AI disrupts established business models. However, the process is complex, especially when it comes to integrating different technology infrastructures. Ensuring the technological aspects of a merger or acquisition are handled properly is critical. Using Redjack, with its robust asset discovery, dependency analysis, and business function alignment, improves your chances of success.

### Highlights

- Ensuring the technological aspects of a merger or acquisition are handled properly is critical
- Understanding your target organization’s environment allows for accurate planning with realistic timelines, processes, and goals
- Identifying potential risks and compliance issues allows for more accurate valuations and negotiations
- Enables rationalization and consolidation of IT resources, leading to significant cost savings



**Redjack helps us make great decisions by analyzing the past, understanding the present, and predicting the future.”**

—Fortune 50 CRO

### How does it work?

Redjack revolutionizes asset inventory by adopting a business function perspective. It works by deploying lightweight sensors across your IT infrastructure, including cloud, container, and on-premises environments. These sensors analyze communication patterns and device behavior, enabling comprehensive asset discovery and gathering detailed dependency data. The platform aligns assets with your critical business functions, shifting your focus from IT-centric asset management to a business-centric perspective. Redjack prioritizes assets based on their resilience and criticality, facilitating rapid recovery and business continuity planning. By continuously monitoring changes in the IT environment, Redjack ensures decision-makers have the real-time insight they need for informed, timely decisions, ultimately enhancing organizational resilience and reducing risk.



### Superior Asset Visibility

The asset inventory is dynamically updated in real-time for both internal and external assets whether in the cloud, on-premises, or containers.



### Build Effective Cyber Resilience

AI-enabled critical business function and asset mapping, based on observed behavior, helps you prioritize your security efforts and allocate resources accordingly.



### Spot Risks

Identify dependencies, unsecured assets, shadow IT, and other risks and prioritize them based on business impact.



### Lightweight & Massively Scalable

Built for the enterprise it is massively scalable, quick to deploy, has a minimal footprint, and supports complex and evolving hybrid environments.

## Solution Features & Benefits

### Accurate technological due diligence with automated asset discovery

Many organizations have large gaps in their understanding of how their environment functions. The Redjack platform helps you conduct a thorough assessment of the target company's technological infrastructure. It collects and analyzes communications data to discover and document all assets in your environment, including previously unknown systems. This prevents manual entry errors or undocumented changes in the IT environment from creating gaps or inaccuracies in your asset inventory.

The Redjack platform helps you identify potential risks, such as shadow IT, unknown systems, third-party dependencies, and compliance issues, which are critical for accurate valuation and negotiation during an acquisition or merger. It also allows you to prioritize post-acquisition asset management efforts and implement appropriate security controls based on the detected assets' criticality and risk profiles.

### Better strategic decision-making with a clear view of infrastructure powering critical business functions

The Redjack platform facilitates a smoother post-merger or acquisition transition by providing not only a clear map of existing assets and their dependencies but also by connecting assets to the business functions they support. It does this by analyzing communication patterns and profiling devices based on their behavior, providing solid evidence for strategic decision-making.

Critical functions and services are the core activities that keep your organization running smoothly and generating revenue. Understanding which functions are critical allows you to prioritize your resources and develop more effective merger and acquisition plans.

Knowing how an organization's assets support critical functions enables you to make informed decisions regarding

which systems to retain, upgrade, or decommission. This ensures that the merged entity benefits from the best possible technological infrastructure. Understanding the combined assets can reveal opportunities for innovation, process improvements, and new business initiatives, supporting long-term growth.

### More effective integration planning with dependency mapping

Understanding the environment of the organization you are merging with or acquiring isn't just a matter of identifying vulnerabilities or configurations; it's about understanding how assets interconnect and operate within a complex ecosystem. Redjack helps you understand the relationships and interdependencies between assets within an organization's environment, as well as identify the assets that support business functions and services. It helps you spot how vulnerabilities in one area may affect connected assets or even overall operations.

Understanding your target organization's environment allows for efficient planning and integration of IT systems, minimizing downtime and disruptions. Dependency mapping also aids in better resource allocation, ensuring the right tools and personnel are available to support the integration process.

### Control costs and budget with a total view of assets

Redjack automatically tracks changes to assets, giving a day-by-day snapshot of the environment, regardless of ongoing changes. Knowing what assets exist and which are essential to provide critical services allows for accurate planning with realistic timelines, processes, and goals. Redjack's accurate asset inventory helps identify redundant or overlapping systems, enabling rationalization and consolidation of IT resources, leading to significant cost savings. It also aids in accurate budgeting and financial forecasting for post-merger integration activities.

## Enable regulatory compliance with an accurate asset inventory

Many regulatory standards and compliance frameworks mandate that companies create and maintain an accurate asset inventory. The Redjack platform helps streamline compliance by allowing you to track assets accurately, simplifying the verification process and acting as a reference point for audits. An accurate asset inventory reduces the risk of legal and financial penalties, enhancing your organization's ability to address compliance issues promptly.

## Ensure business continuity with evidence-based insights

The Redjack platform gives you the critical information you need to develop robust business continuity and disaster recovery (BCDR) plans. It provides evidence-based information about the environment, highlighting critical devices and significant risks. Continuous monitoring ensures that you always have access to the most up-to-date information.

Having a comprehensive BCDR plan ensures that critical operations continue uninterrupted in the face of incidents or disasters, ensuring operational stability and preventing the merger process from being derailed.

## About Redjack

Redjack delivers total asset and dependency visibility and AI-powered business insights for cyber resilience. Our platform empowers enterprises to safeguard vital business functions, meet cyber regulatory standards, and digitally transform to align with business objectives.

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